William J. Peters

Partner

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Bill Peters is a partner in Gibson, Dunn & Crutcher's Los Angeles office. He is Co-Chair of the firm's Strategic Sourcing and Commercial Transactions practice group and a member of the Corporate Department and Technology Transactions practice group. He has spent his entire legal career in the information technology and business process outsourcing industries, including serving as corporate counsel to a major ITO service provider and general counsel to a leading HR BPO services provider.

Mr. Peters has extensive experience representing and counseling clients on a wide range of legal and business issues relating to complex sourcing, transformation and technology transactions. His experience includes structuring, negotiating, and documenting largescale business transformation agreements, business process and information technology outsourcing arrangements, ERP implementation agreements, application service provider agreements, software development agreements, and software licenses. These transactions, many of them with international dimensions, have involved clients in a broad range of industries, including the aerospace, electric utility, entertainment, financial services, healthcare, hospitality, life sciences, logistics, oil and gas, pharmaceutical, retail, telecommunications, and oil and gas industries, Mr. Peters has represented such clients as AECOM, Affirm, Allianz, American Express, American General, Amgen, Apria Healthcare, Battelle Memorial Institute, BJC HealthCare, Boeing, Bombardier, BWAY, CareFusion, CHEP, Chevron, Coca-Cola, Dayton Hudson, Deutsche Bank AG, Diveo, DJO Global, DR Horton, Federal-Mogul, Fireman's Fund Insurance Company, Goodyear Tire & Rubber Company, Ingram Micro, Ingram Book, Intuit, KB Home, Lucent Technologies, Marriott International, Marsh & McLennan Companies, McDermott International, Nissan North America, Nutrien, Optum360, PacifiCorp, Pacific Dental Services, PepsiCo, Performance Food Group, Rockwell Collins, Progenity, Ryder Systems, Safeco Insurance Company, Scottrade, SeaWorld, Sony Pictures Entertainment, Southern California Edison, State Compensation Insurance Fund, TelePacific, Toyota Financial Services, Transurban, Twentieth Century Fox, Tyco International, UnitedHealth Group, UTi, Virgin Galactic, Warner Bros., Washington Group International and Western Digital Corporation.

Mr. Peters has assisted clients in outsourcing almost every facet of information technology operations, including data center operations, midrange server operations, network operations, desktop support, telecommunications services, call center services, and application maintenance and development services. He has negotiated agreements against every major outsourcing service provider, including domestic, near-shore, and offshore outsourcing service providers. In addition to information technology functions, Mr. Peters has assisted clients in outsourcing other business processes, including human resources, accounting, tax accounting, claims processing, call center, records archiving, and print and distribution processes.

Mr. Peters is ranked by *Chambers Global 2019: The World's Leading Lawyers for Business* as one of the leading outsourcing lawyers in the world. In addition, *Chambers*



Capabilities

Strategic Sourcing and Commercial Transactions

Artificial Intelligence

Emerging Companies / Venture Capital

Energy Regulation and Litigation

Energy and Infrastructure

FDA and Health Care

Financial Institutions

Infrastructure

Insurance and Reinsurance

Intellectual Property

Life Sciences

Media, Entertainment, and Technology

Power and Renewables

Privacy, Cybersecurity, and Data

Innovation

Projects

Tech and Innovation

Technology Transactions

Transportation and Space

Credentials

Education

Loyola Marymount University - 1994 Juris Doctor

University of California - Los Angeles - 1990 Bachelor of Arts

Admissions

California Bar

USA has recognized Mr. Peters for national business process outsourcing and IT outsourcing in California. He was recently recognized as a "Leading Lawyer" in *Legal 500* United States (Outsourcing) in 2019. Mr. Peters has also been recognized by his peers as one of *The Best Lawyers in America*® in the area of IT Outsourcing Law.

He is a frequent lecturer and has published several articles on information technology and business process outsourcing transactions.

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