

# Webcast: Preparing for the California Consumer Privacy Act (CCPA)

Webcasts | May 22, 2020

---

The California Consumer Privacy Act (CCPA) is in effect, and we are already seeing the first class action lawsuits. The Attorney General will also have enforcement power starting July 1, 2020, which is quickly approaching. Given the multitude of health and economic concerns facing all of us in the current environment, CCPA compliance may have fallen to the back burner. To introduce some topics you may not be thinking about, and help you prioritize your next steps in preparation for the AG enforcement date and the expected onslaught of private lawsuits, please join us for a two-hour webinar featuring two programs:

For our first hour, Mark Lyon and Cassandra Gaedt-Sheckter, from our Palo Alto office, will present **CCPA and the Dawn of Enforcement: Regulations, Global Privacy for the Future, and Where We Are Today**, where they will discuss:

- the latest round of the California Attorney General's draft regulations;
- other states' proposals, and how to implement a global privacy policy in light of conflicting, and rapidly changing laws;
- looking forward to compliance in 2021, what you should begin to think about now; and,
- CCPA compliance in light of the COVID-19 pandemic.

For the second hour, Eric Vandeveld and Jeremy Smith, from our Los Angeles office, will present **Cybersecurity and the CCPA: Litigation, "Reasonable" Security, and Crisis Planning**, where they will discuss:

- the first data breach class actions seeking statutory damages of \$750 per person that have already been filed and will present novel legal questions;
- what the statute means by "reasonable" security and what steps can be proactively taken to prove that your organization is in compliance;
- the role of the Attorney General in non-data breach cases; and
- how CCPA and the threat of private and government lawsuits should inform crisis planning and communications with the public.

[View Slides](#) (PDF)

---

?

---

## PANELISTS:

**Mark Lyon**  
*Partner, Gibson Dunn*

**Eric Vandeveld**

## Related People

[Eric D. Vandeveld](#)

[Cassandra L. Gaedt-Sheckter](#)

[Jeremy S. Smith](#)

# GIBSON DUNN

*Partner, Gibson Dunn*

**Cassandra Gaedt-Sheckter**

*Associate, Gibson Dunn*

**Jeremy Smith**

*Associate, Gibson Dunn*

---

## **MCLE INFORMATION:**

This program has been approved for credit in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 2.0 credit hours, of which 2.0 credit hours may be applied toward the areas of professional practice requirement. This course is approved for transitional/non-transitional credit.

Attorneys seeking New York credit must obtain an Affirmation Form prior to watching the archived version of this webcast. Please contact Victoria Chan (Attorney Training Manager) at [vchan@gibsondunn.com](mailto:vchan@gibsondunn.com) to request the MCLE form.

Gibson, Dunn & Crutcher LLP certifies that this activity has been approved for MCLE credit by the State Bar of California in the amount of 2.0 hours.

California attorneys may claim "self-study" credit for viewing the archived version of this webcast. No certificate of attendance is required for California "self-study" credit.

## **Related Capabilities**

[Privacy, Cybersecurity, and Data Innovation](#)