

MVP: Gibson Dunn's Orin Snyder

By Jasmin Jackson

Law360 (September 20, 2022, 2:02 PM EDT) -- Gibson Dunn & Crutcher LLP partner Orin Snyder has guided entertainment giants like AMC Networks Inc. through multimillion-dollar litigation, including helping AMC come out on top of a profit participation suit lodged by producers of the hit show "The Walking Dead," earning him a spot as one of Law360's 2022 Media & Entertainment MVPs.

HIS BIGGEST ACCOMPLISHMENT FROM THE PAST YEAR:

Snyder said it's difficult to pinpoint one of his many accomplishments this year as the biggest, joking that it's comparable to favoring "one child over another, and that's always hard."

But one of the first suits that came to his mind was litigation in which his clients, the founders of Tinder, said Match Group Inc. lowballed them on the valuation of Tinder to deprive them of their share of stock options.

Snyder helped the Tinder founders score a \$441 million judgment against Match in December 2021.

"Going to trial is always exciting, but what was even more significant was being able to achieve justice for the young men and women who worked so hard to make Tinder into such a success," he said.

WHY HE'S A MEDIA AND ENTERTAINMENT ATTORNEY:

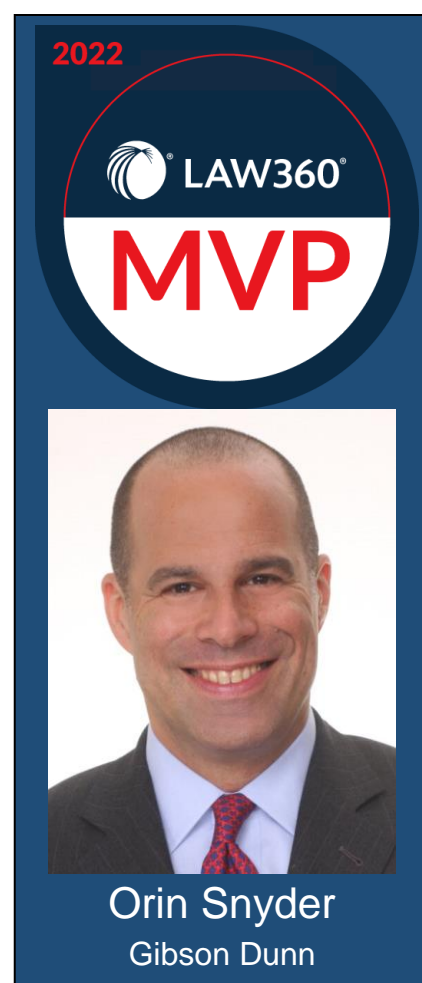
Snyder said his practice area, which also includes technology, is "really interesting" since it's at the "forefront of innovation, change and creativity." According to him, these fields are where some of the "most important achievements have occurred over the past several decades."

"These are the platforms that are changing the way people live," Snyder said.

HIS BIGGEST CHALLENGE FROM THE PAST YEAR:

Snyder told Law360 that it's always challenging when "you have cases where companies are facing billions of dollars of exposure," noting that the "battle is usually more intense" when the stakes are high.

One of the high-stakes suits under Snyder's belt from the past year is profit participation litigation



lodged against his client AMC by executive producers of "The Walking Dead." In that suit, the producers said the network cheated them out of an undisclosed amount of profits, but Snyder helped AMC get a summary judgment win in April.

"I'm blessed to have incredible teams of colleagues who are able to meet the challenge and, in the end, come up with the winning hand," he said.

HIS ADVICE FOR JUNIOR ATTORNEYS:

Snyder said the "key to success in any profession is loving what you do." According to the media and entertainment pro, junior attorneys should seek out practice areas that they love and that inspire them.

"The law business is a hard business," he said. "So there's no shortcut. ... It's difficult to work hard if you don't love what you're doing."

— *As told to Jasmin Jackson.*

Law360's MVPs of the Year are attorneys who have distinguished themselves from their peers over the past year through high-stakes litigation, record-breaking deals, and complex global matters. A team of Law360 editors selected the 2022 MVP winners after reviewing more than 900 submissions.
