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THE 2024 NLJ AWARDS: PROFESSIONAL EXCELLENCE— DC LAW FIRM OF THE YEAR

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FINALIST: GIBSON, DUNN & CRUTCHER

Answered by: Greta Williams, Co-Partner in Charge of the Washington, D.C., Office

■ **What is your firm's approach to cases and your strategy for building successful teams?**

We work to understand our client's goals, and what success looks like for each matter. With those goals in mind, we field the right team, drawing on our deep bench across the firm. Our teams approach each case with creativity, tenacity and a commitment to delivering our clients the win.

■ **What are the two biggest cases your firm worked on in 2023 and how you reached successful outcomes?**

The first is Slack Technologies v. Pirani, where we persuaded the Supreme Court to maintain vital limits on a public company's potential liability for innocent misstatements in its SEC filings. The second is Ryan LLC v. Federal Trade Commission, where we secured a win against the FTC's sweeping noncompete rule. Our cross-disciplinary team included those with administrative law, appellate, employment and agency expertise working together to challenge the FTC's rule.

■ **What is the most important piece of advice you'd share with other firm leaders?**

Build community by getting to know your partners, associates and staff alike. It makes the job even more fun, and it makes people more excited to come to work each day.

